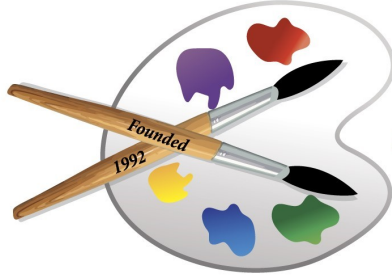


American Canyon



Arts
Foundation

2015

Annual Report



American Canyon
Arts
Foundation



Janice Peterson Art Show and Reception

Where: Umpqua Bank, Canyon Plaza
3417 Broadway #1-2
American Canyon CA 94920
Show: October 16—November 21, 2015
Reception: October 30, 6:30—8:30 p.m.

Sponsored by the American Canyon Arts Foundation and
Umpqua Bank. Free and open to the public.



The American Canyon Arts Foundation strives to maintain, enhance
and support the role of the arts in our community. We focus on
providing value for our members, while also supporting the arts in
our community and public schools.

Join us on October 30th to hear Ms.
Peterson talk about her work and
philosophy. Stop by Umpqua Bank
between October 16—November 21 to see
her artistry! Refreshments will be served.

For more info—or to join—go to our website: www.amcanart.org
or our Facebook page: www.facebook.com/amcanart



From this...

To this!



American Canyon
Arts
Foundation

9/11 Memorial



American Canyon
Arts
Foundation

Co-Sponsored by
Watson Ranch

Plein Art Painting Class
Sunday, June 7, 2015; 2:00 p.m. to 6:00 p.m.
Napa Valley Ruins, American Canyon



Sketch of the Ruins by Rolando Barrios

Award-winning water colorist, Rolando Barrios, will lead a class at the proposed Napa
Valley Ruins in American Canyon. Paint in one of the most unique spots in Napa Valley!

Space is limited, so sign up as soon as possible—ACAF Members receive priority.

When: Sunday, June 7, 2015, starting at 2:00 p.m.

Where: Meet at the end of South Napa Junction Road in American Canyon off Highway 29





DATE: January 10, 2016
TO: All American Canyon Arts Foundation Members
FROM: Mark Joseph, President
SUBJECT: Annual Report for 2015

On the pages that follow, we report on the American Canyon Arts Foundation's programs, activities and events of the last twelve months. A financial summary and roster of Members is also included, consistent with our By-Laws. Combined, it represents the 2015 Annual Report.

Looking back over the last year, it has been demanding, but rewarding. At the beginning of the year, we struggled with the challenges of closing the Gallery and Art Center. We needed to identify a new mission and direction, as well as to generate new sources of revenue and manage our day to day expenses.

Now that the year is over, it is safe to say that our financial picture has improved markedly, and we continue to build and improve on our premier event, the Arts in April program. We are now ready to focus on the needs and interests of our membership, but not lose sight of our charitable responsibilities to our public schools and the community at large.

This year's Art Extravaganza was the biggest ever, with over 500 people enjoying the artwork and events. It was also our largest single fund raiser, netting over \$3500. This required the work of all of our members, but special recognition again needs to go to **Nathell Buford**, who curated the show and worked tirelessly to make it a success.

I also want to thank our Board of Directors, each of whom worked on several, if not all, of our events and programs. Those Directors are listed below:

- | | |
|---|------------------------------|
| ➤ Nathell Buford, Vice-President (partial year) | ➤ Ari Hood |
| ➤ Lynn Dykstra, Secretary/Treasurer | ➤ Robert Johnson |
| ➤ Chris Tennyson, Immediate Past President | ➤ Roberta Labaw |
| ➤ Francoise Bowlby | ➤ Jennifer Atkinson-Lockette |
| ➤ Ada Dempsey | ➤ Jonette McNaughton |
| ➤ Gloria Fouts | ➤ Joey McNaughton |
| ➤ Laura Keiser (partial year) | |

In closing, I look forward to another successful year, with many new members, and the opportunity to serve the arts community.



Summary of Events and Activities for 2015

Napa Valley Arts in April program

Starting in 2014, the Foundation decided to merge our annual **Art Extravaganza** show with the County wide program managed by Visit Napa Valley and the Arts Council Napa Valley. For 2015, our programs included the juried Art Show, **Mario Chiodo** as our Guest Artist/Speaker, a tour of the future Town Center (aka, Napa Valley Ruins & Gardens), and several “pop up” art shows at local hotels and banks.

The Art Extravaganza and Guest Artist was held at beautiful **Jamieson Ranch Vineyards**, and they were an incredible host! Not only did they provide the facility, and host the Artist Reception, but they contributed beautifully decorated bottles of wine, which boosted our Silent Auction proceeds.

We had over 500 people enjoy the offerings, including a sellout crowd for Mario’s talk: “From Monsters to Monuments.” Almost 100 people signed up for the tours of the Town Center. Most impressive of all, we were able to net over \$3500 to go towards our charitable purposes.

Forty-three artists submitted a total of 137 pieces of art. Ribbon and cash awards were given to first place winners in each category, with ribbons given to second and third place. Best of Show went to **Hilda C. Robinson’s** pastel, “Rapid Transit.” People’s Choice went to **Penelope Moore’s** oil, “Old World Charm.” Our three judges for the event were **Mikey Kelly**, **Pam Dixon** and **Jeff Snell**.

Board member, **Nathell Buford**, curated the show for the second year. In addition to the many complements received, at least one art association contacted Ms. Buford for tips and insights for their shows.

Shows and Receptions

The Foundation hosted a number of art shows and receptions in 2015. A brief listing is provided below.

- **Black History Month:** In February, pieces from the Nathell & Lawrence Buford Collection went on display at the Umpqua Bank in American Canyon.
- **Springhill Suites Reception:** For the second year in a row, Springhill Suites at the Airport hosted the Arts Foundation in May. Several of our artist members had their work on display and for sale.
- **Plein Art Workshop:** Water colorist, Rolando Barrero offered his expertise for an afternoon at the Town Center Ruins in June. It was a wonderful event, although a bit too hot!
- **Reception for Taylor Cleary, Student Scholarship Recipient:** We started a new tradition of hosting a reception for our annual Scholarship Winner. The event was held at the Umpqua Bank in August.
- **Welcome Center’s Grand Opening:** The Chamber of Commerce opened their Welcome Center in August and the Foundation was invited to exhibit some of their artist member’s works. There was a great turnout, including the Mayor of Calistoga! The Welcome Center has also agreed to provide space for our members to exhibit their works for sale.

- **Multi-Cultural Event:** This was actually produced by Arvind Nischal's Helping Hands organization, but the Foundation assisted with promoting the event, and some of its members were sponsors. The event was held at the City's Community Gym in October. It included performances from several of the ethnic groups of the American Canyon community, as well as food samplers.
- **Art Show featuring Janice Peterson:** Closing out the year was a one person show at the Umpqua Bank in October. Janice Peterson is one of our newer members, and we hosted the reception in her honor.
- **Other Art Shows:** We did not produce our Open Studios this year, but we did encourage our members to participate in the Open Studios of other cities in the area. Almost a dozen members were at the Vallejo Open Studios (including our People's Choice winner, Penelope Moore), and others were at the Napa Open Studios and Fairfield's two shows. In fact, Jennifer Atkinson-Lockette was the People's Choice winner at the Fairfield 52nd Annual Juried Art Show!

Community Support

As a nonprofit organization, it is our duty to give back to the community. We do this in a number of ways:

- **Student Scholarship:** Each year, we give out a scholarship to a High School Senior who wants to pursue a career in the arts. This year the winner was Taylor Cleary, who is a music major. We also held a reception for her at the Umpqua Bank, something we will continue to do in the future. We also hope to raise more money to increase the amount of the scholarship, as well as to provide grants to our local schools to enhance their art programs.
- **Earthquake Relief:** After the devastating earthquake in India last summer, the Board decided to donate funds to help the victims. It was also a good way to work with local community supporter, Arvind Nischal's Helping Hands Nonprofit organization.
- **Community Special Events:** As in years pass, we hosted the Annual Chalk Art Contest as part of the City's Easter Festivities. We had another good turnout this year, and the event went very well. **Roberta Labaw** headed up the event, with help from several of the Board members. We also had a booth at the Fourth Of July event, and signed up several new members. We did not host the buses for the Decorated House contest this year, since we did not have the Gallery.
- **Public Art Campaign:** We also decided to support public art in American Canyon. The Board agreed to set a \$1000 fund raising goal towards the 9/11 Memorial Statue in American Canyon. Designed by famed Napa artist, Gordon Huether, this could become the first major public art piece for the City. Members are encouraged to make donations that the Board will then use Foundation funds to match. To date, we have generated almost \$300 from our members, and hope to reach \$500 by early 2016.

We also participated in the City's Public Art Master Plan efforts. Initially designed to establish a "One Percent for the Arts" fee, it shifted its focus to developing a Master Plan for the Arts: where art should be located, the types and formats to be used, selection processes and potential funding sources.

Marketing Grant

In 2014 we received a grant from Napa County to develop a marketing plan and marketing materials. We contracted with Piazza Marketing Concepts, a local firm, to develop marketing guidelines and suggested materials. Using another local business, FastSigns, we re-designed our Logo and produced a variety of materials, from envelopes to marketing brochures to table covers with our logo on them! Overall, the net effect is to give us a more polished, professional look.

In Memoriam

We cannot end this report without acknowledging the loss of two of our members: Faye Gonsalves and Cleven "Goodie" Goudeau.

- ***Faye Gonsalves***: Faye passed away on December 26, 2014. She had been a Board member and regularly donated time and money to the Foundation.
- ***Cleven "Goodie" Goudeau***: Goodie passed away on January 26, 2015. A longtime supporter of the arts in Vallejo, he taught classes for the Foundation and was an inspiration to many of our members.

Both members will be missed, not only by the Foundation but by the communities they lived in.

2015 Financial Report - Summary

The attached financial reports show that the Foundation improved its fiscal condition during 2015. As shown on the New Balance Sheet report, our available cash position ("Equity") jumped from \$2,714 at the end of 2014 to \$6,020 at the end of 2015, more than doubling. Just looking at our Checking accounts is misleading, since a large portion of that money was earmarked ("Restricted") grant dollars, and not available for general purposes.

Cash in our PayPal account also grew, clearly indicating we are getting more online payments than in the past.

Moving to our New Income Statement, revenues dropped in half, from \$38,000 to \$18,000, as a result of closing the Gallery at the end of 2014. However, this was more than offset by the reduction in expenses, primarily facilities related. Program costs also dropped, mainly Instructor Fees. Overall, expenses dropped from \$42,400 to just over \$15,000. As a result, our "bottom line" went from a negative \$4400 in 2014 to a positive \$3300 in 2015.

Normally, we operate on a "cash" basis—we record revenues when received and expenses when paid. However, for grants—especially from Napa County—we need to modify that approach, since we get the money in one year and spend it in the next. As a result, *for grant expenses only*, we recorded the revenues when earned (that is, when we paid for something from the grant!). This means that our grant revenue was much higher in 2015, even though we received the grant in 2014. That is because we spent the grant in 2015.

Finally, since the Art Extravaganza is our biggest fund raiser, we have included a breakdown of revenues and expenses for that event only. As can be seen, the event raised over \$3500, compared to only \$2500 in 2014.

In conclusion, the Foundation improved its condition over the last year, largely due to avoiding rent and overhead from the Gallery and the success of our Art Extravaganza show. We hope to continue that growth into 2016.

New Balance Sheet - As of 12/31/2015

(Cash Basis)

1/5/2016

Page 1

Account	12/31/2013 Balance	12/31/2014 Balance	12/31/2015 Balance
ASSETS			
Cash and Bank Accounts			
ACAF Checking	10,811	12,076	4,844
PayPal Account	306	413	1,175
TOTAL Cash and Bank Accounts	11,117	12,489	6,020
Other Assets			
Equipment & Fixtures	0	0	0
In-Kind Account	0	0	0
TOTAL Other Assets	0	0	0
TOTAL ASSETS	11,117	12,489	6,020
LIABILITIES & EQUITY			
LIABILITIES			
Other Liabilities			
Sales Tax	0	0	0
Restricted Funds	4,000	9,775	0
TOTAL Other Liabilities	4,000	9,775	0
TOTAL LIABILITIES	4,000	9,775	0
EQUITY	7,117	2,714	6,020
TOTAL LIABILITIES & EQUITY	11,117	12,489	6,020

New Income Statement - Last year

1/1/2014 through 12/31/2015 (Cash Basis)

1/5/2016

Page 1

Category	1/1/2014- 12/31/2014	1/1/2015- 12/31/2015	Amount Difference
INCOME			
41-Contributions			
4100 Grants	2,000.00	7,272.09	5,272.09
4150 Donations and Sponsorships	3,661.00	1,635.00	-2,026.00
4151 Donations-ACAF Members	4,174.34	1,766.50	-2,407.84
4170 Fundraising-Raffle Tickets	145.00	0.00	-145.00
4180 Memberships	2,559.00	1,852.50	-706.50
TOTAL 41-Contributions	12,539.34	12,526.09	-13.25
42-Service Inc.			
4215 Advertising Revenues	0.00	35.00	35.00
4220 Space Rental-Gallery	2,907.83	0.00	-2,907.83
4230 Classes	8,470.46	0.00	-8,470.46
4232 Supply & Materials Fee	142.28	0.00	-142.28
4233 Workshops	0.00	225.00	225.00
4234 Camps	3,595.00	0.00	-3,595.00
4240 Entry Fees	1,337.00	1,420.00	83.00
4290 Other Service Income	0.00	80.00	80.00
TOTAL 42-Service Inc.	16,452.57	1,760.00	-14,692.57
43-Investments			
4350 Gallery Rental Income	520.00	0.00	-520.00
TOTAL 43-Investments	520.00	0.00	-520.00
44-Sales			
4410 Gallery Sales-Crafts & Boutiques	4,996.68	0.00	-4,996.68
4420 Non-Taxable Sales	725.50	0.00	-725.50
4430 Silent Auction Sales	1,169.80	2,152.40	982.60
4450 Other Sales	925.40	945.00	19.60
TOTAL 44-Sales	7,817.38	3,097.40	-4,719.98
45-Other Rev.			
4510 Miscellaneous Revenues	674.67	825.00	150.33
4520 Sale of Capital Asset	0.00	173.90	173.90
TOTAL 45-Other Rev.	674.67	998.90	324.23
TOTAL INCOME	38,003.96	18,382.39	-19,621.57
EXPENSES			
51-Community Support			
5120 Student Scholarships	500.00	500.00	0.00
5190 Other Support Given	0.00	100.00	-100.00
TOTAL 51-Community Support	500.00	600.00	-100.00
52-Member Benefits			
5210 Artist Share of Sales-Crafts	3,298.07	154.00	3,144.07
5212 Artist Share of Sales-Fine Art	455.11	507.50	-52.39
TOTAL 52-Member Benefits	3,753.18	661.50	3,091.68
54-Prof. Services			
5430 Consulting Services	1,500.00	2,882.50	-1,382.50
5440 Other Prof. Services	250.00	4,389.59	-4,139.59
TOTAL 54-Prof. Services	1,750.00	7,272.09	-5,522.09
55-Facilities			
5510 Gallery Rent	15,744.00	0.00	15,744.00
5520 Gas & Electric	2,014.56	283.26	1,731.30
5540 City Water & Sewer	759.89	-148.84	908.73
5550 Bldg. Repairs	2,806.42	180.00	2,626.42
5560 Solid Waste Services	386.46	34.99	351.47

New Income Statement - Last year

1/1/2014 through 12/31/2015 (Cash Basis)

1/5/2016

Page 2

Category	1/1/2014- 12/31/2014	1/1/2015- 12/31/2015	Amount Difference
5570 Supplies & Maint.	8.35	0.00	8.35
TOTAL 55-Facilities	21,719.68	349.41	21,370.27
56-Program Costs			
5610 Advertising & Promotions	813.58	295.95	517.63
5615 Awards & Ribbons	675.00	880.97	-205.97
5620 Facility & Equip. Rental	50.00	601.00	-551.00
5625 Hospitality	743.07	178.00	565.07
5630 Performer's Fees & Charges	325.00	225.00	100.00
5632 Instructor Fees	6,116.79	0.00	6,116.79
5635 Printing & Postage-Events	366.73	922.16	-555.43
5640 Postage & Shipping	0.00	120.00	-120.00
5690 Other Program & Event Costs	1,871.72	290.00	1,581.72
TOTAL 56-Program Costs	10,961.89	3,513.08	7,448.81
57-Admin Exp.			
5710 Bank Charges & Penalties	495.56	280.12	215.44
5720 Insurance-Liability	748.20	748.20	0.00
5730 Member Dues-Other Agencies	345.00	397.00	-52.00
5735 Internet & Info Technology	0.00	149.00	-149.00
5740 Office Supplies & Expenses	181.65	62.36	119.29
5750 Taxes, Permits & Filing Fees	471.42	113.05	358.37
5755 Telephone Services	760.08	126.96	633.12
5760 Travel, Training & Conferences	720.00	804.00	-84.00
TOTAL 57-Admin Exp.	3,721.91	2,680.69	1,041.22
TOTAL EXPENSES	42,406.66	15,076.77	27,329.89
OVERALL TOTAL	-4,402.70	3,305.62	7,708.32

Art Show Comparison - 2015
1/1/2014 through 12/31/2015 (Cash Basis)

1/6/2016

Page 1

Category	1/1/2014- 12/31/2014	1/1/2015- 12/31/2015
INCOME		
41-Contributions		
4150 Donations and Sponsorships	1,500	1,500
4151 Donations-ACAF Members	563	300
TOTAL 41-Contributions	2,063	1,800
42-Service Inc.		
4240 Entry Fees	967	1,420
TOTAL 42-Service Inc.	967	1,420
44-Sales		
4410 Gallery Sales-Crafts & Boutiques	127	0
4430 Silent Auction Sales	1,170	2,152
4450 Other Sales	902	945
TOTAL 44-Sales	2,199	3,097
TOTAL INCOME	5,230	6,317
EXPENSES		
52-Member Benefits		
5210 Artist Share of Sales-Crafts	368	154
5212 Artist Share of Sales-Fine Art	301	508
TOTAL 52-Member Benefits	669	662
56-Program Costs		
5610 Advertising & Promotions	136	0
5615 Awards & Ribbons	675	755
5625 Hospitality	504	0
5630 Performer's Fees & Charges	325	225
5635 Printing & Postage-Events	289	786
5690 Other Program & Event Costs	34	290
TOTAL 56-Program Costs	1,964	2,056
57-Admin Exp.		
5710 Bank Charges & Penalties	44	81
TOTAL 57-Admin Exp.	44	81
TOTAL EXPENSES	2,677	2,799
OVERALL TOTAL	2,553	3,519

American Canyon Arts Foundation

Member Roster 2015

In Alphabetical Order

<u>Title</u>	<u>Last Name</u>	<u>First Name</u>	<u>ID #</u>	<u>City</u>	<u>Pd. Status</u>
President	Joseph	Mark	15-022	American Canyon	Family
Sec./Treasurer	Dykstra	Lynn	15-011	American Canyon	Individual
Directors	Bowlby	Francoise	15-003	Napa	Individual
	Dempsey	Ada	15-072	Vallejo	Individual
	Fouts	Gloria	15-014	Vallejo	Individual
	Hood	Ari	15-020	American Canyon	Individual
	Johnson	Robert	15-021	Benicia	Individual
	LaBaw	Roberta	15-025	American Canyon	Family
	Lockette	Jennifer	15-027	American Canyon	Individual
	McNaughton	Jonette	15-028	American Canyon	Family
	McNaughton*	Joey	15-028	American Canyon	Family
	Tennyson	Chris	15-053	American Canyon	Family
Members					
	Barrero	Rolando S.	15-049	Vallejo	Individual
	Bass	Carolyn Abi	15-063	Vallejo	Individual
	Beck	Brent	15-001	American Canyon	Individual
	Birkholz	Terry	15-002	American Canyon	Individual
	Bufalini	Lee	15-004	Benicia	Individual
	Buford	Lawrence	15-005	American Canyon	Family
	Buford*	Nathell	15-005	American Canyon	Family
	Caldwell	Keith	15-006	American Canyon	Life
	Chiodo	Mario	15-007	Napa	Individual
	Chiolero	Charlotte	15-051	American Canyon	Individual
	Cleary	Taylor	15-068	American Canyon	Student
	Clement	JeanCherie	15-055	Vallejo	Individual
	Crowell	Marge	15-008	Napa	Individual
	de Asis	Christine	15-009	Oakley	Individual
	Dennis	Snookie	15-010	Novato	Individual
	Dotti	Alice	15-045	American Canyon	Individual
	Draws	Rhoda	15-065	Mill Valley	Individual
	Edwards	Christina	15-012	American Canyon	Student
	Ellington	Asia	15-070	American Canyon	Student
	Ford	Maggie	15-013	American Canyon	Individual
	Fuqua	Laurine	15-042	Napa	Individual
	Garcia	Eva	15-052	American Canyon	Family
	Garcia*	Leon	15-052	American Canyon	Family

<u>Title</u>	<u>Last Name</u>	<u>First Name</u>	<u>ID #</u>	<u>City</u>	<u>Pd. Status</u>
Members	Garner	Anne	15-071	American Canyon	Family
	Goff	Andrew	15-040	American Canyon	Family
	Goff*	Beth	15-040	American Canyon	Family
	Griffin	Kathleen	15-015	Hidden Valley	Individual
	Hamilton	Ronald	15-056	American Canyon	Individual
	Harris	Jan	15-016	Vallejo	Individual
	Harris	Robert	15-017	American Canyon	Life
	Hippauf	Paul	15-018	American Canyon	Individual
	Holsten	Angel	15-019	Vallejo	Individual
	Jefferson	Willie B	15-069	American Canyon	Individual
	Jordan	Renee Marie	15-048	Benicia	Individual
	Joseph*	Cheryl	15-022	American Canyon	Family
	Keiser	Laura	15-023	American Canyon	Individual
	Knight	Brenda	15-024	American Canyon	Life
	LaBaw*	Steve	15-025	American Canyon	Family
	Lang	Belinda	15-059	Vallejo	Individual
	Lemos	Fran	15-050	American Canyon	Individual
	Lloyd	Harriet	15-026	Vallejo	Individual
	Marcus	Ray	15-061	American Canyon	Individual
	Mein	Elaine	15-041	Vallejo	Individual
	Mitchell	Cheryl	15-057	Vallejo	Individual
	Morse	Fred	15-054	Napa	Individual
	Nabrynski	Joe	15-029	American Canyon	Family
	Nabrynski*	Nancy	15-029	American Canyon	Family
	Neumeier	Shanda	15-030	American Canyon	Individual
	Nischal	Arvind	15-031	American Canyon	Individual
	Pestana	Francisco J.	15-066	American Canyon	Family
	Peterson	Janice	15-043	American Canyon	Individual
	Phillips	Margaret	15-032	Napa	Individual
	Plate*	Mathew	15-071	American Canyon	Family
	Pult-Vega	Stephen	15-062	American Canyon	Individual
	Ramos	Sophia	15-067	Napa	Student
	Roberts	Georgene	15-047	American Canyon	Individual
	Robinson	Hilda C.	15-058	Oakland	Individual
	Scott	Yvonne	15-033	American Canyon	Individual
	Scott	Carolyn Patricia	15-046	Vallejo	Individual
	Sheil	Dennis	15-064	Rio Vista	Individual
	Shields	Joyce	15-034	American Canyon	Individual
	Shigley	Dana	15-035	American Canyon	Family

<u>Title</u>	<u>Last Name</u>	<u>First Name</u>	<u>ID #</u>	<u>City</u>	<u>Pd. Status</u>
Members	Shigley*	Paul	15-035	American Canyon	Family
	Sievert	William	15-044	Vallejo	Individual
	Sinnamon- Johnson	Rosalind	15-036	Benicia	Individual
	Sowonde	Askari	15-037	Vallejo	Individual
	Tennyson*	Michelle	15-053	American Canyon	Family
	Wagner	Christopher	15-060	Napa	Individual
	Waxman	Bonnie	15-038	American Canyon	Life
	Willis	Carol	15-039	Napa	Individual

Total Members: 82

** Family Member; has the same ID#.*