American Canyon Arts Foundation Board of Directors Meeting Minutes – July 9, 2019

CALL TO ORDER: President Krueger called the meeting to order at 7:07 pm.

 Board Members Present: Patti Krueger, President; Patricia Oro, Vice-President; Mark Joseph, Secretary/Treasurer; Robert Johnson, Roberta Labaw, Joey McNaughton, Jonette McNaughton, Directors

Board Members Absent: Francoise Bowlby, Gloria Fouts, Fayza Hamid, Ari Hood, Arvind Nischal, Joyti Nischal, Directors

Members/Guests Present: None

- 2. <u>Board Member Comments</u> There was a general discussion about the Fourth of July festivities; that the Mosaic Project received a lot of visitors and we even earned one new member!
- 3. Member Comments None.

CONSENT CALENDAR On motion by Joseph, seconded by Johnson, the consent calendar was approved.

- 1. Approve Meeting Minutes for June 11, 2019.
- 2. Approve Financial Reports for June 2019.

COMMITTEE REPORTS

- Community Support: a) Mosaic Art Project. We confirmed additional dates for our tile workshops: July 17 (with the Chamber Ambassador group); and July 20th, August 17th and September 14th (all at the Boys & Girls Club). We discussed a different treatment for the pathway in Panel 3, suggested by Nimbus. The consensus was to stick with using all smaller tiles. b) Chili Cookoff. We discussed whether to rent a booth and/or enter the chili contest. We were a little unsure on costs and needed to know if we could use an existing cooking setup. Mark would follow up.
- 2. Member Services: a) Pygmalion Art Contest. We discussed the upcoming reception and Mark handed out a note from Cherol Ockrassa, reminding everyone who showed their art to bring one or two pieces for the reception. As for food items, Patti would bring wine; Mark would bring cheese and fruit (and possibly a Kahlua Cake); and Patricia would bring waters and soft drinks. b) Hosting the Chamber's Marketplace at the City's Tree Lighting event. Patti reported that the Chamber was offering us the chance to run this one-day event. After discussion, we talked about charging a booth fee, because that would make it easier to track and administer. We could use our existing crafter contacts as well as use some of the existing vendors. We could also have See's Candies for sale. Joseph made a motion; Krueger seconded, that we would host the 2019 Marketplace, since the Chamber was not able to produce it this year. c) This year's Holiday Boutique. Mark reported they may not be any good spaces this year, and that was part of the rationale for doing the Marketplace instead. However, after discussion, it was agreed we would explore two sites: the old Umpqua Bank site and the vacant site at the Safeway Complex (where we held our original Boutique) d) Other art shows. Patti talked about the idea of a weekend show at the Senior Center. She talked to Creighton Wright about getting a discount on the rental, but we needed some dates to move forward. This would offer something our members have asked for. Robert stressed the need to promote and advertise these shows, using signage, flyers, and other advertising techniques.
- 3. Arts in April/Art Extravaganza: There was some discussion about the need to host the show in American Canyon, despite the generosity of SpringHill Suites. Possible locations included the DoubleTree and the old Umpqua Bank. Mark explained that the TBID is not likely to give us a cash sponsorship but would give us an in-kind amount for marketing the event and promoting it.

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We also need to include "pop up" art shows at the hotels and restaurants, and possibly find a guest speaker.

BUSINESS CALENDAR

- 1. <u>Post Office Mural</u>: Mark reported he made some inquires but no one has gotten back to him. He would follow up.
- 2. <u>Board Member Attendance</u>: We discussed the fact that there are several Board Members that have not been able to make the meetings. Even though in many cases there are very legitimate reasons, this creates a problem just being able to conduct the meetings (no quorum). The consensus was that we should contact Board Members that have failed to show up on a regular basis and let them know that they can still be active members, but not serve on the board—at least until their situation changes and they can make the meetings. We could also consider operating with a smaller board. Once the new board is reconstituted, it was suggested that we include a photo and brief biography for each of the Board Members.

OTHER BUSINESS/FUTURE AGENDA ITEMS

None.

The meeting adjourned at 8:50pm.

Minutes submitted by Mark Joseph, 7/19/19.