

# The Informer

American Canyon Arts Foundation Newsletter, August, 2015

## Upcoming Events—Summer & Fall

After the Art Extravaganza, things slow down a bit. But we have a number of events lined up over the next several months, and below is a brief recap.

### August 21—Reception & Show for Taylor Cleary.

Taylor is our 2015 scholarship recipient. We will be hosting a reception at Umpqua Bank from 4:30 to 7:00 p.m. [See related post on this page]

### August 27—Welcome Center

Grand Opening. The Chamber's new Welcome Center will host a grand opening on Thursday, August 27, from 4-6 p.m. Member artists will have their art, jewelry and other works on display and for sale. [See related post on page 2]

### August 27—Yountville's "The Valley Unseen"

The reception is the same night as the Chamber's Welcome Center Opening. ***There is a Call For Artists due by August 15,*** and the show

goes from the Opening on the 27th to November 30.

Download the flyer [here](#).

### September 19-20, 26-27 (two Weekends)-Napa Valley Open Studios.

Napa Valley's annual event will be the last two weekends in September. At least one of our member artists, **Janice Peterson**, will be there! For more, go to [Facebook/napavalleyopenstudios](#).

### October 3-Make-a-Wish Fund

Raiser in Pittsburgh, CA. Member artist Belinda Lang is part of this annual fund raiser hosted by the Pittsburgh Yacht Club. For \$25 you get admission to a day full of fun and food; for \$45,

(Continued on page 2)



"Old World Charm", 2015 People's Choice Winner, Penelope Moore



**TAYLOR CLEARY**  
 2015 SCHOLARSHIP WINNER

The Arts Foundation and **Umpqua Bank** will host a reception for our 2015 High School Student Artist, **Taylor Cleary**. The reception will be **Friday, August 21, from 4:30 to 7:00 p.m.**

Taylor's work will be on display until Friday, September 18.

The public is invited to attend the reception, located at 3417 Broadway #J-2 (Canyon Plaza). Click [here](#) for the flyer.

## 911 Memorial Fund Raiser

The Board of Directors approved a fund raising drive to raise \$1000 for the American Canyon Fire District's 911 Memorial. The goal is to ask our members—especially those who live in American Canyon—to make their tax-deductible donations between now and September 11. The Board will make up the difference, using dedicated reserves.



### **911 Memorial Fund Raising Project**

Public Art is important to any community, and supporting this memorial would be our first effort at public art in town. We already worked with the City to develop a draft Public Art Ordinance for the City.

The Fire District needs to raise

(Continued on page 2)

## Multi-Cultural Event

Save the date of **Saturday, October 10**. The Foundation is working with local business owner, **Arvind Nischal**, to host a multi-cultural event at the Community Gym

The program will last from 4-8 p.m. and include performances from the following cultures:

- Latino
- Lebanese
- Tahitian
- Indian
- African American, and
- Filipino

Admission is free to the public, and native foods are available for purchase.

American Canyon is the most culturally diverse community in Napa Valley and this is a great way to show off that diversity!

More information will be available on our website.

# Art Shows in the Bay Area

## Upcoming Events, (Continued from page 1)

you can add a cruise on the Delta! For more, go to their [website](#).

**October 10-Multi-Cultural Event.** Enjoy our Diversity! A free event highlighting some of the many ethnic groups in American Canyon. [See related story on page 1]

**Members Art Show—October 16-18.** This will be combined with our annual Sponsors Recognition Reception. More about this next month, but save the date.

### November 7-8 —Vallejo Open Studios.

There will also be a month long exhibit at the Vallejo Navel & Historical Museum, October 24-November 21. Many of our

own member artists will be represented, including **Lee Bufalini, Marvin Cummings, JeanCherie, Belinda Lang, Jennifer Lockette, Fred Morse, Khaledeeh**



**Mohammed, and William Sievert.**

Many of our members will be part of a collective with **Jeanette Goudeau** at 502 Virginia St. in Vallejo (corner of Virginia and Solano St.)

In addition, our 2015 People's Choice award winner, **Penelope Moore**, will be hosted by the Foundation in recognition of

her accomplishment. Her artwork will be on display at **Zoey June Gift & Garden** in Vallejo.

For more, go to their website: [www.vallejoopenstudios.com](http://www.vallejoopenstudios.com)

**Fairfield Visual Arts Association (FVAA)** will hold their **52nd Annual Juried Art Show** this Fall. Stay tuned for more. FVAA is also opening a gallery at the Solano Mall.

Most of these events are free to attend, even if there are fees for entering. We encourage all our members to check out one or more of these events—get great ideas and spread the value of art!

## Membership News

We did pretty well at this year's Fourth of July event at the City. We gained four new members:

- Willie Jefferson
- Matthew Plate
- Anne Garner, his wife; and
- Asia Ellington (**renewal**)

The main advantage to join is the big discount for our Art Shows. But being a member also means you support our efforts to promote the Arts in American Canyon and the North Bay.

You can join online at [www.amcanart.org](http://www.amcanart.org). Membership is only \$35 for individuals, \$65 for Families and \$10 for Students (K-12).

## Welcome Center Grand Opening

The American Canyon Chamber of Commerce will have their grand opening of their Welcome Center on Thursday, **August 27**, and the Arts Foundation will be there!

We will have several of our local artists displaying their works, some of which will be hung at the Center. Paintings, photography, jewelry and sculptures are just some of the items available.

The goal is to provide a venue for our member artists to show and sell their art to

the five million tourists that drive through Napa Valley each year. We also hope to expand this program to other sites in town, such as City Hall, local hotels and banks.

**The event will be from 4-6 p.m.** The public is invited and encouraged to attend.

The new Welcome Center is at **Palby's Junction, at the corner of South Napa Junction & Highway 29.** It

will be the home of the Chamber as well.

If you would like to display your art, email us at [info@amcanart.org](mailto:info@amcanart.org) for details.



## 911 Memorial (cont'd.)

\$15,000 before the end of this year, so the memorial will be ready for the 15th anniversary of the terrorist attack; that is, September 11, 2016.

The Firefighters have already raised a lot of what was needed, and a lot of materials will be donated. Other local businesses and community groups will be asked to help.

Members can pay online by going to our website at [www.amcanart.org](http://www.amcanart.org), or email us at [amcanart@gmail.com](mailto:amcanart@gmail.com).

As noted in the [flyer](#), the work will include steel from the Twin Towers. The design was donated by Napa artist, Gordon Heuther.

## A New Business Plan For ACAF

At their July meeting, the Board of Directors agreed to revisit our business plan, now that we no longer run the Gallery and Art Center. It is expected to take 2-3 months to complete this project.

First, we need to review the market we operate in, and discuss the Strengths, Weaknesses Opportunities and Threats to the Foundation—a SWOT analysis, for short.

The next step is to verify what our mission and goals should be, what services we want to provide, and what we want to look like

in 5, 10 or 20 years, and what strategies we need to take to get there.

The final step is to take all of that and condense it into a new business plan, including a program of events and services, operating budget, and plans for governing and marketing the Foundation.

We will begin this process at our next Board meeting, scheduled for **Tuesday, August 11 at the AC Library/Public Meeting room, starting at 7:00p.m.** Members are encouraged to attend and participate.

