



The Informer

American Canyon Arts Foundation Newsletter, March 2017

Art Extravaganza Updates

Our Call For Art is available for [downloading](#) and we are filling in all the other details. Here's a quick update.

The Art Extravaganza

Our **25th Annual Art Extravaganza** will be held at [Jamieson Ranch Vineyards](#), from April 21-30. The **Artist Reception** is Saturday, April 22, from 5:00-7:30pm, also at the winery. There will be a silent auction, so come early for the best deals!

Judges

We are also announcing our judges for this year's event:

- Meagan Doud, Curator for the Napa Valley Museum
- Doreen Schmid, Art Professor at Napa Valley College; and
- Linda Grebmeier, Benicia artist and teacher.

Digital Entries

All entries must be submitted electronically this year, rather than physically bringing them to the winery to be judged. Only the entries to be included in our shows will need to be delivered.



Peonies—Marjorie Lutz,
Best of Show, 2016

As an optional service, we can make arrangements to photograph your artwork and forward a digital copy to you *and* the Foundation (so you don't have to worry about it!). The cost is \$10/entry. The dates are March 18-19 and 25-26. To schedule an appointment, email

info@amcanart.org.

Director's Show

For the same entry fee you will be considered for our new **"Director's Show."** This will be at the [American Canyon Welcome Center](#), also from April 21-30. We may also use art entries at other "pop up" events in town during April. *Our goal is to give all artists who enter, the potential to have their work shown.*



Chalk Art Contest March 25

Starting at 10 am, we will hold our **11th annual Chalk Art Contest** as part of the City's Spring Day Celebration. Located in the Donaldson Way Elementary School parking lot. There will be prizes for 1st, 2nd and 3rd place for age groups 4-6; 7-9, and 10-11. Children 3 & Under draw for fun!
Signups start at 9:30am.

A special thanks to our sponsors:



Napa Valley Arts in April

This year we focus our Arts in April program on Earth Day and the American Canyon Wetlands. Everything is scheduled for Saturday, April 22, starting at 10 am. **Thanks to a generous grant from the Tourism Improvement Board, we will bring Artist/Birder/Conservationist David Tomb**, who will develop a temporary art installation depicting some of the birds that can be seen in the area. The artist will also be there to answer questions from the public.



Picture courtesy of David Tomb

We also plan on offering an *en plein air* painting opportunity for our members, and the City will have a variety of programs and activities for kids and adults. The Audubon Society will be there as well. There will even be an update on the Clarke Ranch Master Plan (the City's land adjacent to the parking lot). The events are scheduled at the Wetlands Edge Trailhead, at the corner of Eucalyptus and Wetlands Edge Road. And afterwards, we encourage you to go to Jamieson Ranch Vineyards for Artists Reception of our **Art Extravaganza!**

Art Shows in the Bay Area



artsbenicia

Benicia Open Studios: This is Benicia's 30th Anniversary! Deadline to enter is March 10. Open Studio weekend is May 6-7, from 10-5pm. There will also be a **Mike Kendall Retrospective** at the Arts Benicia Gallery, April 8-May 7.

"In My Dreams" at Lawler House Gallery

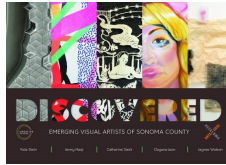
Located at 718 Main St. in Suisun City, this exhibit will run until April 23. Gallery hours are Friday-Sunday, noon-4pm.



NV Writers Club: Meet the Grammar Diva! **Arlene Miller** will address the group on Wednesday, March 8, from 7-9pm.

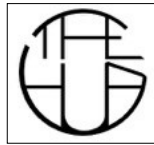
Discovered: Emerging Visual Artists of Sonoma County

At the Petaluma Art Center, through March 18. Five artists were selected to show their work, out of a total pool of 80 artists countywide.



Based on a True Story: Highlights from the di Rosa Collection Get a special insight into the di Rosa Collection, with works that have not been collectively viewed in the past. Thru May 28, 2017.

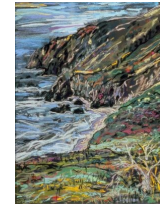
The Hub: Located at 350 Georgia St. in Vallejo (corner of Georgia and Marin), the Hub is a community art center, with gallery space, a



small stage and coffee bar. An open art walk is offered on every second Friday.

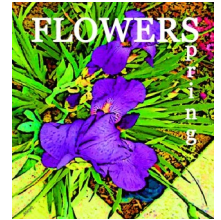
Marin Pastels: Bartolini Gallery

Celebrate the art of pastel with contemporary artists, including Carol Allen, Vicki Crane Block, and more. The Bartolini Gallery is at 10 Avenue of the Flags in San Rafael. Through March 24.



Flowers/Spring: Fairfield/Suisun Visual Artists Assoc. (FSVAA's)

Gallery at Solano Mall is hosting a colorful exhibit from March 8 through April 16. The reception will be held April 1, from 5-7:30pm.



Membership News

Memberships are still coming in, and we're still growing!

Below are our latest 2017 members, as of February 28, 2017. You can still join at any time, but a great deal is to sign up at the

- **Marjorie Lutz**
- **Harriet Lloyd**
- **Alan & Pat Kenck**
- **Diane Macfarlane**
- **Ronald Hamilton**

same time as you enter our **Art Extravaganza**. Click here for the [Call For Art](#).

You can also pay online at www.amcanart.org, or download the [form](#) and send us a check to our mailing address (provided below).

Arts and Culture Updates

We are rolling out our Arts and Culture program. We want to thank the **City of American Canyon** and the **Arts Council Napa Valley** for funding this new program through their community grant programs.

Last month, we were able to get information out about **Black History Month**, and work with the City of American Canyon to issue a Proclamation recognizing Black History Month. However, the Board decided to start our annual program in March (meaning our first official Black History Month would be in 2018).

March is **Women's History Month**. We note that Benicia is hosting their **8th Annual**

Creative Women's Symposium on March 11, from noon to 4pm at Arts Benicia, 991 Tyler St. Benicia.

This program includes artworks, jazz and a panel discussion.

Here is a link to events and shows throughout the [Bay Area](#).

We are also working with community organizations, such as the FilAm Club of American Canyon, to develop programs supporting other ethnic and cultural groups in American Canyon.



ACAF Briefs

Here's a couple of quick notes about the latest at the Foundation.

- The next **ACAF Board** meeting is Tuesday, March 14, starting at 7pm. The meeting is at the AmCan Library, 300 Crawford Way, in their Public Meeting Room.
- We revamped our **website**! Go to www.amcanart.org and check it out.
- You can also sign up to have a "Member Page." Either your own webpage (as part of our site) or a link to your own page. Email us at info@amcanart.org for more.

Our Mailing Address:
101 W. American Canyon Rd #508-163
American Canyon CA 94503-1163

The Business of Art

Many artists see their artwork as a hobby that provides personal satisfaction—and if someone wants to buy it, all the better! Others want to pursue their art as a potential career—or at least cover your costs and a little extra.

The online website, [Empty Easel](http://EmptyEasel.com), is just the thing for the second group. Each week they offer great advice on how to make money from your art, or at least how to be a better business person.



Here's a few offerings, with links to each.

- **General Business Advice:** Ideas, inspiration and helpful tips for artists.
- **Selling Art Online:** From the best websites to general tips on how to draw customers to your site.
- **A-Z Marketing Tips:** An alphabet guide to marketing your business. The current episode is Z, but the link also gives you the full listing.
- **SEO Tips:** Search Engine Optimization (SEO) is key to helping people find your website, and making sure your website is the first to pop up whenever people do a search.

It's a great site—check it out! And let us know if you want more info like this!